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To: richard.karney@ee.doe.gov
cc: "Jeff Quyle" <jquyle@indremcs.org>

Subject: Energy Star rating for resistance electric water heaters
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PM
Please respond to
"Robert Mackey"

Including high efficiency electric resistance water heaters in the Energy Star program will aid consumers in making energy conserving purchasing decisions.

Most replacement water heater decisions are made quickly by the consumer. The Energy Star rating would assure the consumer they are making a quality resistance water heater replacement selection.

The Energy Star rating on a resistance water heater in a new home would assure the potential buyer that the contractor had installed a high efficiency appliance.

In our rural area, there would be great dealer resistance to stocking and displaying solar or heat pump water heaters. The initial cost, questionable reliability and potentially longer heat recovery times of these type water heaters would be a potential "barrier to entry" in introducing this expensive water heating technology.

Thanks for allowing this input,
Robert H. Mackey, General Manager
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